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For Immediate Release

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Sample the Best of Branson at BransonFest 2008

April 8-12, 2008, at Dick Clark's American Bandstand Theater complex

Once a year, Branson packs a little bit of everything it has to offer into five fun-filled days showcasing world-class performers, local arts and culture, and authentic Branson fare. BransonFest welcomes spring each year with a virtual smorgasbord of everything this amazing tourist destination has to offer – and all in one location!

Celebrating its 16th year, BransonFest 2008 is set for April 8-12 at Dick Clark's American Bandstand Theater complex. At the daily "Big Shows" inside, you can sample some of Branson's best shows each day. If you attend all the Big Shows, you'll sample at least 50, yes, 50 shows! No wonder this festival has been named a "Top 100" Event in North America by the American Bus Association since 2004!

The five-day event kicks off on Tuesday, April 8th. Activities begin at Noon on the grounds and the first "Big Show" is in the American Bandstand Theatre at 7 pm. Wednesday through Friday, the outdoor activities begin at 9 a.m. and the daily "Big Shows" are at 10 a.m. and 2 p.m. On Saturday, the final Big Show is at 2 p.m. Individual show tickets and packages are available.

And if that's not enough to whet your appetite, the daily outdoor activities in the Real American Entertainment Tent and the Hospitality, Business and Arts areas are free and open to the public. BransonFest 2008 is your chance to sample the multi-dimensional experience that Branson offers its more than seven million visitors annually.

Outdoor Activities

The *Real American Entertainment Tent* features outstanding entertainment all day long! Enjoy a variety of performances and local talent from Branson's shows and organizations – and there's no admission charge.

Get a *Taste of Branson!* The finest eating establishments offer for purchase a variety of local and traditional dishes. From ribs to pizza, soup or sandwiches– be prepared to enjoy! The *Hospitality and Business Expo* areas feature booths with representatives from area theaters, attractions, businesses and several area civic organizations. They're there to answer your questions about everything that's new with the shows and entertainment at their venues. Enter to win prizes and even visit with your favorite Branson entertainers, one-on-one, during special autograph sessions.

The *Arts, Culture & Heritage* event, sponsored by the Branson Arts Council, showcases Ozark Mountain art, culture and history. Nationally recognized local artists display and often demonstrate their unique craftsmanship. *BransonFest* atmosphere is featured throughout the festival in the outdoor area between the tents. Dance troupes, magic acts, special demonstrations, and costumed characters entertain during the beautiful spring days of BransonFest.

Nature is on display, too!

BransonFest celebrates spring -- a special time of renewal in America's Live Entertainment Capital. Branson, Missouri, is nestled in the beautiful Ozark Mountains where Mother Nature puts on a spectacular show with brilliant displays of flowering trees (dogwood, redbud, Bradford pear) and bushes (forsythia, crepe myrtle, lilac) contrasting against the dark green cedars and beginning-to-leaf-out trees. There's also a plethora of colorful flowers dotting the landscape, signaling the annual period of rebirth and renewal in the Ozarks. It's also the perfect time to explore scenic nature trails, walking paths and shorelines of area lakes and recreational facilities.

Big Shows Mean Big Entertainment!

BransonFest is a great opportunity to sample the best of Branson and decide for yourself what you'll want to come back and enjoy even more of in 2008! Entertainment Tent and Outdoor Activities are free. For individual tickets to the daily Big Shows in the American Bandstand Theatre and updates on the daily entertainer lineups, go online to BransonFest.org or call 877-588-1957.